NAME TAG - LARGE

3″ x 1.5″

Minimum resolution: 300 ppi

—— Trim size: 3″ x 1.5″

Bleed size: 3.2″ x 1.7″

Safety margin: 2.72″ x 1.22″

Thank you for choosing BadgeZoo for your customized print needs. To ensure your design looks perfect when printed, here's a quick guide on how to use the files you've just downloaded.

What's Inside?

You'll find two types of file formats in your download: .ai (Adobe Illustrator) and **.pdf.** Both formats come with built-in guidelines and helpful text to ensure your design prints exactly as you envision it.

Understanding the Guidelines

To get the best results, it's important to follow the guidelines in the file:

Bleed: This is the area that extends beyond the trim line. It's necessary to fill this area with your design to prevent any white edges after the paper is cut. Think of it as a safety net for your design—anything in the bleed area will be cut off, but it ensures your design reaches the edge of the final product.

Trim Line: This is the line where the paper will be cut. Make sure that your design extends to the bleed, but anything essential should not be placed directly on this line.

Safe Zone (Safety Margin): Keep all important elements like text or crucial graphics inside this area. The safe zone ensures that nothing vital gets too close to the edge or accidentally trimmed off.

Layers in Your Work File

There are two group layers in your work file:

PRINT Layer: This is where your design should be placed. Make sure your design is within this layer to ensure a smooth printing process.

HELPERS Layer: This layer contains the guides for the bleed, trim line and safe zone. You can toggle this layer's visibility in Adobe Illustrator using the "Toggle Visibility" option, or you can delete it entirely when your design is ready.

File Specifications

Vector Format: For best results, we recommend submitting your design in vector format.

High Resolution: If you're using images, make sure they are at least 300 dpi to ensure clarity and quality in the final print.

Need Help?

If you have any questions or need further assistance, don't hesitate to reach out to us at *support@badgezoo.com*. We're here to help!